



Guidelines for Nominating a MorePeaceCorps Goodwill Ambassador

What is MorePeaceCorps?

MorePeaceCorps is a grassroots 50-state outreach and legislative campaign launched by the National Peace Corps Association to build broad public support for a bigger, better, and bolder Peace Corps - doubled in size and budget by 2011, the 50th anniversary of Peace Corps.

How do I nominate a Goodwill Ambassador?

Anyone can nominate a Goodwill Ambassador, whether or not you served in the Peace Corps. The deadline for submission is September 1, 2008. Though there is no nomination form, please email a one-pager to rajeev@morepeacecorps.org describing who the person is and why you believe he or she should be an ambassador to MorePeaceCorps. You do not need to know the nominee personally. Where possible, please include his or her current contact information (phone, fax, email, and mailing address). Please send one photo of the nominee (minimum 300 DPI, 1 MB). Be sure to provide your own contact information. We may rely on you to facilitate correspondence. If your nominee is selected, we will notify you.

Who else has been nominated?

Thirteen-time Everest Climber, Lhakpa Gelu Sherpa, a national hero, will represent Nepal. No one else has been nominated yet.

What are the responsibilities of the Goodwill Ambassador?

- Allow MorePeaceCorps to use his or her name as a supporter;
- Provide a few inspiring pictures which we can use on the website and in printed advocacy materials;
- If feasible, appear in an advocacy video (Production Fall 2008, Launch in 2009);
- This appointment will **not** require any travel outside of the host country; and
- For nominees living in the United States, we ask Goodwill Ambassadors to attend our outreach events as Special Guests.

Is there compensation?

There is no compensation.

What kind of person is a suitable nominee?

We suggest nominating athletes, musicians, teachers, artists, noted politicians, and other inspiring host nationals that you know personally or learned about while in the Peace Corps. You might also want to select someone less prominent with an inspiring story. The nominee can be of any age and need not have a direct Peace Corps connection. We are aiming for an equal number of men and women.

Questions?

Please feel free to contact campaign coordinator, Rajeev Goyal, at rajeev@morepeacecorps.org if you have any questions. Phone: 516.984.7138.

- The MorePeaceCorps Campaign Team