

October 14th National Day of Campus Action
www.MorePeaceCorps.org
Frequently Asked Questions (FAQ)
Questions? Contact us at campus@morepeacecorps.org

What is the significance of October 14?

Just after midnight on October 14, 1960, JFK made a campaign stop at the University of Michigan, where he was greeted by thousands waiting for him. In the late hours of the night, he challenged young people to travel to the world's poorest nations to join the Peace Corps. Over 250 students, led by a graduate student, Judy Guskin (Thailand 61-64), replied with a signed declaration that they would serve in the Peace Corps JFK was proposing. October 14, 2008 will mark the 48th anniversary of this historic challenge.

What is the purpose of the Nationwide Campus Day of Action?

The purpose is to generate signed letters (if you do not have a copy of the letter, please email: campus@morepeacecorps.org) to the presidential candidates urging the next president of the United States to lead in the effort to double the Peace Corps budget and worldwide volunteer base by 2011, the fiftieth anniversary of the founding of the Peace Corps. We will also urge the appropriations subcommittees (which recommend Peace Corps funding levels) to appropriate more funds to the Peace Corps in the wake of bipartisan leadership by both Senators McCain and Obama. We will be sending you one-page fact-sheets about MorePeaceCorps which we hope you can distribute at your event.

Where should we meet?

On the college green, steps of the library, a campus cafeteria, or any other location that represents the spirit of your university or college. We leave this decision to you. Be sure to find out if you need pre-approval.

Is this event only open to students?

No! We urge participation by former Peace Corps volunteers who can speak about their own service and inspire others. We urge older people interested in serving in the Peace Corps to attend and speak. We strongly urge you to invite your local member of congress, your University President, and faculty members inspired by the mission of the Peace Corps. ***Please be sure to take pictures and email them to campus@morepeacecorps.org***

How do I find other returned Peace Corps volunteers?

A good strategy for finding returned volunteers on your campus is to poster all over campus, to contact student groups and the deans, to post the event on campus listserves, and to ask your campus and local papers to print information about the event! Be sure to

invite your local newspaper to cover the story. A blaze of articles in campus papers all over the nation on October 14th could be explosive.

Will this take place on October 13 or 14?

Both. We urge you to gather at 10 or 11 PM on October 13th and have students stay past midnight. At midnight, someone, whether it be a student, faculty, former volunteer, or university president should read President Kennedy's historic October 14, 1960 speech and also the declaration. ***If you can capture this on video, we will post it on Youtube.***

Can we start collecting signatures now?

Of course! We urge you to color copy the declaration and start collecting names, signatures, phone, and emails.

Can we fundraise for the campaign?

Yes! This campaign relies on grassroots support. Any checks should be made out to "MorePeaceCorps" and mailed to the National Peace Corps Association at National Peace Corps Association, Attention: Emily Bello, 1900 L Street NW, Suite 205, Washington DC 20035

When and where should we mail the signed declarations?

Please mail the signed declarations on October 14 to:

MorePeaceCorps c/o
M+R Strategic Services
80 Broad Street, Suite 1700
New York, NY 10004

****We ask that you please not delay in sending the declarations since we will mail them in bulk with a cover letter shortly thereafter.****

Is there a poster for the October 14th Nationwide Campus Day of Action?

Yes. If you have not received one, please send an email to campus@morepeacecorps.org requesting one. We hope you post it all over campus! Feel free to create a poster of your own if you wish and we can send you the campaign logo if needed.

If we have questions, who should we contact?

Send an email to campus@morepeacecorps.org or call Rajeev Goyal at 516.984.7138.